CANADIAN
MOVING PICTURE
DIGEST

$5.00 a Year

RAY LEWIS
Editor and Publisher

10 Cents Per Copy

Vol. 31, No. 32 | TORONTO 2, CANADA | November 25th, 1939

Good News For Canada

THE press reports that "Ottawa Plans More Publicity". In connection with this announcement Premier, The Rt. Hon. Mackenzie King held his first press conference since War was declared, and at that conference he stated that more information concerning war activities was the definite aim of the Government.

Walter S. Thompson, Director of Publicity for the Canadian National Railways and Chief Censor for Canada since the War began, is to be appointed, it is said, as director of a new Department of Information. This was not confirmed by Premier Mackenzie King, but the daily press reports the information as coming from authoritative sources.

Canada has been having what appears to be "a rigid censorship" of War News. We are now informed that this "rigid censorship" is to be relaxed; and that we are to have information concerning Canada's efforts in War preparedness and prosecution.

The release of the Royal Film, made under the directorship of Captain Badgley, of the Government's Film Bureau at Ottawa, is referred to on another page of The Digest; and this general distribution of the Royal Visit Film is the kind of publicity desirable in Canada, for it is Entertainment of an Educational and News Value Interest. If it is propaganda we like it, for it is British Propaganda, the best of its kind and an antidote for the poisonous stuff of the Nazis, the latter which is seeping through.

The banning of a number of papers in Canada is no doubt a War Emergency Measure, because Public Opinion in Canada has always been permitted to have nearly as much latitude and longitude as Public Opinion in England, the latter country which "leans back" in its policy of permitting Free Speech.

We are happy to note, that following certain articles in The Digest, the Motion Picture Industry has taken cognizance of suggestions which these articles contained; and that it has imposed a voluntary censorship of its News Reels; and of motion pictures which are definitely Peace Propaganda. In respect to the latter pictures, they had their time and place, but all Peace talk now, and its parallel Peace Invocations, the latter which tell us not to hate the Germans, etc., only Hitler, are not conducive to "a 100% victory for the British and the French", for they play around again with an Armistice idea, they make soldiers soft in their desire to fight to win, and they retard preparedness. This "love the Germans" is amazing as we read of British and Neutral ships torpedoed, or blown up by mines laid by the Germans.

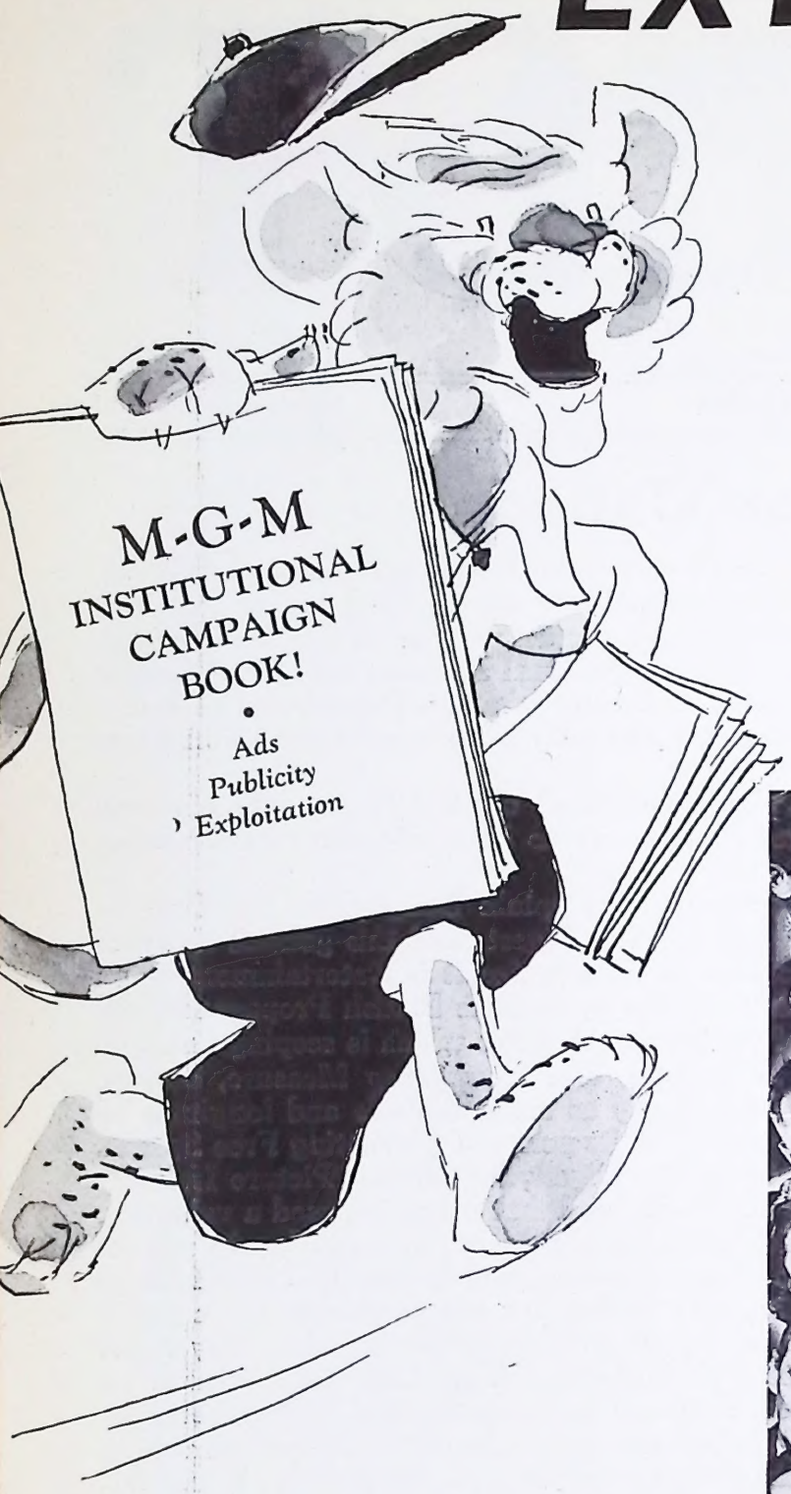
Such speeches are made by well-meaning people, we hope, here and in the U.S. They are made in England by British Statesmen. They may help us make the Germans realize that the British are not unfriendly to them or their country, but only to the Nazi regime, the latter a Frankenstein monster which will destroy them eventually!

We, in Canada, so close to the U.S., the latter country which is not engaged in this War, and which has no censorship concerning Free Speech, get plenty of Peace Talk and speeches about a love for the Germans, by Big and Little Men in the United States. It would be Better News, Good News For Canada, to have a few films like "The Lions Has Wings" which is the positive side of Information and War Propaganda, in circulation in Canada, rather than this mush about our love for the Germans. The German War Machine, which controls the German People is out to destroy every one of us and to Grab our country just like the pirates did before Sir Francis Drake, Nelson and our seamen won the Freedom of the Seas for us at the price of British lives. The Battle of Waterloo was a British history-making victory for Wellington, but all of our British heroes were obliged to hate Oppression and Oppressors to inspire them to victory. We are making British heroes on land, sea, and in the air. Let's Fight the Enemy and not mush about loving him!

—Editor.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
250 SPADINA AVENUE, TORONTO 2

EXTRA! EXTRA!



Let your patrons know you are showing Metro-Goldwyn-Mayer Pictures!

ADVERTISE! PROMOTE! PUBLICIZE!

And here's how M-G-M makes it possible for you to g to town in spreading the word to your public. A mag nificent Campaign Book is available FREE OF CHARG at your nearest Regal exchange. Ask for it! Help you self from the fund of ideas packed into this Campaig Book to reap greater profits. Let everybody know you theatre is headquarters for the best in entertainmen Start NOW!

CANADIAN EXHIBITORS lucky enough to play Metro-Goldwyn-Mayer pictures should be smart enough to tell their public about it!

FREE —

Get from the nearest branch of Regal Films a FREE copy of the M-G-M Institutional Campaign Book in which you'll find all kinds of exhibitor aids in promoting the M-G-M pictures you play at your theatre.

ARS GRATIA ARTIS
YOU CAN'T SEE ALL THE MOVIES THAT ARE MADE...
but you can see the best!
WE'RE PROUD TO PRESENT THE GREAT STARS AND STORIES OF METRO-GOLDWYN-MAYER for 1939-40!
IN ALL OF OUR YEARS of earnest endeavor to present nothing but the finest entertainment to our patrons we've never seen anything like the line-up of superb attractions such as these that are on their way to you from M-G-M! Read this list of star-studded hits...and you'll share with us our joy in announcing that these pictures will be shown at this theatre during the coming season.
HITS! HITS! HITS!
135 Women—with nothing on their minds but men! NORMA SHEARER, JOAN CRAWFORD, Rosalind Russell in "THE WOMEN"...The hilarious stage hit that really tells on the ladies! ◇ Startling drama of the "Suicide Fleet"! WALLACE BEERY in "THUNDER AFLOAT" with Chester Morris, Virginia Grey. ◇ MICKEY ROONEY, JUDY GARLAND in "BABES IN ARMS"...Broadway's No. 1 musical comedy now one of the year's best films. ◇ It's their best yet! "MARX BROS. AT THE CIRCUS"... Groucho! Chico! Harpo! Lunacy under canvas! ◇ Garbo laughs! Garbo loves! GRETA GARBO in "NINOTCHKA"... a gay comedy of Paree, directed by Ernst Lubitsch, with Melvyn Douglas, Ina Claire. ◇ At long last—WILLIAM POWELL, MYRNA LOY in "ANOTHER THIN MAN"...Nick and Nora and Asta are back in new exciting adventures! ◇ "Maisie", the explosive blonde is back. ANN SOTHERN, FRANCHOT TONE in "FAST AND FURIOUS"... Fun with the sleuthing Sloanes! ◇ "Little Caesar" as king of the oil field dynamiters! EDWARD G. ROBINSON in "BLACKMAIL" with Ruth Hussey...1939's most startling screen thrill! ◇ SPENCER TRACY, ROBERT YOUNG and LARAINE DAY in "NORTHWEST PASSAGE" in Technicolor. The famed novel that thrilled millions, springs to life on the screen in an epic, star-crowded M-G-M production! ◇ Unforgettable musical thrills! NELSON EDDY, ILONA MASSEY and FRANK MORGAN in "BALALAIKA"... Exciting love drama in melody! ◇ You won't want to miss ROBERT MONTGOMERY and MAUREEN O'SULLIVAN in "BUSMAN'S HONEYMOON". ◇ EDDIE CANTOR in "40 LITTLE MOTHERS". ◇ "CALLING ON THE PRESIDENT", a star-studded cast in Damon Runyon's uproarious story. ◇ "ZIEGFELD FOLLIES"... the breath-taking successor to "The Great Ziegfeld". ◇ ROBERT DONAT in "THE RUINED CITY" from Neville Shute's provocative novel, "Kindling". ◇ CLARK GABLE in "NOT TOO NARROW, NOT TOO DEEP", epic adventure of fugitives at sea! ◇ NORMA SHEARER in Noel Coward's "TONIGHT AT 8:30" and "PRIDE AND PREJUDICE". ◇ MICKEY ROONEY in "A YANK AT ETON". ◇ "THE YEARLING" from the Pulitzer Prize novel. ◇ ELEANOR POWELL and FRED ASTAIRE in "BROADWAY MELODY OF 1940", first time together in a glittering tap and tune triumph! ◇ Great new pictures in the HARDY FAMILY and DR. KILDARE series . . . and MORE! WATCH FOR THEM!
M-G-M SHORTS COMPLETE OUR MOVIE MENU...
CRIME DOES NOT PAY • PETE SMITH • ROBERT BENCHLEY • JOHN NESBITT'S PASSING PARADE CARRY WILSON MINIATURES • OUR GANG FITZPATRICK TRAVELTALKS and M-G-M CARTOONS in Technicolor • NEWS OF THE DAY, a real NEWSreel.
Watch for our announcements of these coming screen hits!
The Home of M-G-M Hits!
STATE
THEATRE

ABOVE *shows reduction of Ad Mat No. C which is ONLY available in the size—4 Columns x 160 Lines deep*

RAY PRESENTS

STILL on the subject of the "Giveaways" I look back at an article in The Independent which was written by Mr. Dotsch in which he speaks of the "giveaway" as "an ingrown nail" which will have to have a "surgical operation" to remove it from Exhibition. This Open Letter by Mr. Dotsch, on the Press Committee of The Independent was written long before the "ingrown toenail" became so painful.

In The Hollywood Reporter, Friday, Nov. 10th, the editorial refers to a letter written by William Brandt, a leading New York Independent. Mr. Wilkerson, editor, quotes from Mr. Brandt's letters as follows, "I don't think there is an exhibitor in the business who wouldn't give his right eye to be able to eliminate double features bingo, screeno, and other chance games, and go back to the old days when you could use showmanship in making up your program ----- However a far greater menace than double features is slowly but surely fixing itself in the minds of the public, which may some day rise up and prove to be a Frankenstein monster that will put the Motion Picture Industry out of business. And you know I am no alarmist. Screeno, bingo, bank night and other chance games are slowly but surely sapping the profits out of the theatre, but worse, they are causing the public to expect these money games as part of the regular program of every theatre. Just as isolated theatres played double features, and from them the abuse spread, until today it is almost nation-wide, so the same thing will happen with money give-aways, except that when everybody does it, no individual theatre will have an advantage, and the total amount of money given away will have to be taken from profits, or, in a great many instances, added on to the losses.

"WE have the unusual spectacle today of patrons phoning the theatres and asking how much money is being given away instead of what pictures are playing. If it wasn't so serious, it would be almost laughable. With a terrific amount of work, ability and money piled into production, the interest of the public is being centred on giveaways."

You have read our editorial comments concerning this press and marquee, front of theatre plugging of "giveaways", with the picture and stars the "also" part of the program. On Wed., Nov. 22nd, the daily press theatrical advertising page had Aster, Silverware—with two features "Prison Without Bars", "One Third of A Nation; Bloordale, "Goodbye Mr. Chips", "Money To Loan" and "Her Majesty" Dinnerware. Bonita, "My Wife's Relations", "Kid From Kokomo", Ovenware. Brock, "Prison Without Bars" and "Big City", no giveaways. Centre, "Lone Wolf Spy Hunt", Jack Benny "Man About Town", Special "Palestine Film", no giveaways. Circle, "Broadway Serenade", "Within The Law", no giveaways. Crescent, "Never Say Die" and "Clouds Over Europe", Treasure o' Gold giveaway. Community, Broadway Serenade", "I'm From Missouri", Ovenware, Dinnerware. Crown, "They Made Her A Spy" and "I'm From Missouri", Treasure o' Gold giveaway. Embassy, "Blackwell's Island", Vivacious Lady", no giveaway. Doric, "Jones Family in Hollywood" and "You Can't Take It With You", Dinnerware. Esquire, "You Can't Get Away With Murder" and "Lucky Night", no giveaway. Fox, "Kid From Kokomo" and "Stronger Than Desire", also March of Time, no giveaway. Hudson, "Juvenile Court" and "Great Waltz", no giveaway. Kenwood, "Juarez", "Torchy Runs For Mayor", no giveaway. King, "Alexander Graham Bell" and "Swing Sister Swing", Treasure o' Gold giveaway. Kum-C, "Daughters Courageous" and "Quick Millions", no giveaway. Lansdowne, "They Made Me A Criminal" and "Bridal Suite", also Treasure o' Gold giveaway. Madison, "U-Boat 29", "Woman Doctor", no giveaway. Manor, Mayfair, Metro, Mimico Rex, Odeon advertised two features with no giveaways. Oriole advertised "Lady and The Mob" and "Boy Slaves", also Treasure o' Gold giveaway. New Paradise, "East Side of Heaven" and "Country Fair", also dinnerware. Paramount, "Clouds Over Europe" and "Bridal Suite", no giveaway. Review, Rio and Strand, double features, no giveaways. On this same page as of Nov. 22nd, Toronto Star, I counted seventeen other theatre advertisements for giveaways.

THERE is no doubt about the public's reaction to the Giveaways. Patrons do not talk pictures, they talk Giveaways. Any exhibitor can tell you that. Again I say what is being done to promote Picture Entertainment Interest, Star Interest, Show Business? What about the millions of dollars which are invested in Theatre Property and Equipment? What is the use of air-conditioning, or good equipment when you can open a shooting gallery, put in any old picture and a Giveaway to get the crowd.

It is up to the producer-distributors to PROTECT THEIR OWN INTERESTS. Their investment, their future will certainly be influenced by the Giveaway development to which Pictures are now the added attraction only.

How can any theatre charging twenty cents, and others charging fifteen cents, with ten cent matinee for children afford to give away prizes, etc.?

The service charge of ten cents is being reduced to five; and in some theatres there is talk of eliminating the service charge. It looks like a return to the nickleodeon days, the all-day nickle grind. If this is the beginning of that devolution of Motion Pictures, it is the beginning of the end of a billion-dollar industry which will fade away into a "Has-been". You remember they said, "The Theatre Could Not Die". You have lived during the "decline of the theatre". The producers of sixteen scenes and five act melodrama, and sex plays with foul language were the murderers of the theatre; and the Giveaway is murdering film business.

The Canadian Moving Picture Digest
Entered as Second Class Matter
RAY LEWIS - - - Editor and Publisher
Published by
CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED
259 Spadina Avenue - Toronto
Telephone: WAverley 4929
Cable: Raydigest
Established 1915. Publication weekly.
Subscription: $5.00 yearly

— Correspondents —
ROBERT LANSING.....Washington, D.C.
WARD SHAFTESBURY.....London, England
A. L. FAIRWEATHER.....Saint John, N.B.
J. J. CONKLIN.....Winnipeg, Man.
BRUCE PEACOCK.....Regina, Sask.

CANADIAN PRESS BOOSTS "LION HAS WINGS"

Toronto, Ont.—"The Lion Has Wings", United Artists' Korda release, film dealing with the Royal Air Force, had its North American premiere at The Uptown Theatre, Toronto.

A private screening for officials in Ottawa, attended by Cabinet Members and heads of both the Canadian and Australian Air Forces was held upon receipt of a print. A screening was held at Toronto for the press, syndicates, broadcasting station officials as well as officers of the Air Force. The daily press responded with editorial comment on the film. The Globe and Mail, Toronto, powerful morning paper with a national circulation, devoted considerable space to editorially say "a picture which should be seen by every Canadian".

'MARCH' TO BOSTON

Saint John, N.B.—R. G. March and Leslie Kerr of the 20th Century-Fox Film Corporation, Manager and Booker, have left by motor for Boston, Mass., in connection with their company's Kent Drive.

Royal Tour Film Revenue Contributed to Red Cross Fund

FAMOUS PLAYERS DONATES 10% "ROYAL" RECEIPTS

Toronto, Ont. — The Premiere of the "Royal Tour" film, produced by the Canadian Government Film Bureau, under the direction of Captain Frank Badgley, takes place at the Capitol Theatre, Ottawa, under the patronage of His Excellency, Lord Tweedsmuir, Governor General of Canada.

Distributed Free

This film is being distributed in Western Canada by Columbia Pictures, and in Eastern Canada by Empire-Universal. These two companies are doing the work of distribution free, by contributing their share of the rentals, 35%, to the Red Cross. The Dominion Government is turning over their share of the rental returns, 65%, to the Red Cross also. This should net the Red Cross more than $25,000.

Donate Trailers

Associated Screen News made a Red Cross trailer, 140 English copies and 20 French copies. The cost of making this trailer was about $1,500, which represents this company's contribution towards the Red Cross.

Vitagraph handled the distribution of these trailers throughout Canada, without cost to the Red Cross, and through the co-operation of exhibitors approximately 500 theatres ran these trailers.

10% From F.P.

Famous Players Canadian Corporation has issued instructions to all theatres, including subsidiary companies such as B. & F. Theatre Holding, etc., that 10% of the total receipts during the showing of the "Royal Tour" shall be turned over to the local Red Cross branches in the cities where the F.P. houses are located across Canada.

The "Royal Tour" is an 11 reel film.

KAMLOOPS COUNCIL ACTS

Kamloops, B.C.—City Council here unanimously endorsed a resolution presented by Alderman Charles Spencer, protesting the provincial order-in-council which permits the employment of only one projectionist in a theatre operating less than 40 hours a week. In proposing the resolution the Alderman pointed out the technicalities which he claimed necessitated that two men be stationed in each projection booth.

REPORT PROGRESS ON NATIONAL CLEARANCE PLANS

Toronto, Ont. — Excellent progress is reported by the Special Committee appointed to draw up a provisional constitution for the purpose of organizing a National Clearance Board. Colonel John A. Cooper (M.P.P.D.A.), Morris Milligan (Paramount), and Nat Taylor (Exhibitors' Booking), are the members of the Committee.

Several meetings have been held to discuss the drafted constitution, which has been submitted to Famous Players and leading exhibitors for discussion. It is expected that a meeting will be soon held for the purpose of placing the drafted constitution before the general body.

ARBITRATION SUCCESSFUL

Edmonton, Alta. — A conciliation board appointed by the Alberta Industrial Relations Board, successfully arbitrated the differences between the motion picture theatres here, and their projectionists, over wage schedule discussions which threatened to develop into a strike.

SHOW "DRUMS" AT BARRACKS

Saint John, N.B. — Arrangements have been made for the building of a regularly constructed booth, for the showing of motion pictures at barracks at Saint John, N.B. This is for the men who are obliged to remain on duty in the evenings. The first picture shown, donated by the local Exchange, was "Drums".

CALHOUN LEASES CAPITOL TO THEATRE HOLDING CORP.

Aylmer, Ont. — Gordon Calhoun, owner and manager of The Capitol Theatre here, has leased the building to The Theatre Holding Corporation (Allen-F.P.). Mr. Calhoun intends to move to London, Ontario, where he will take up residence after spending the next few months in Florida. He has operated The Capitol since 1933.

Shooting The Stars

Madeleine Carroll has been signed to play the stellar role of Livia in **Edward Small's** forthcoming production of **"My Son, My Son!"**. Also added to the cast is **Frances Dee.** Film will be directed by **Charles Vidor** for **United Artists** release . . . **Geraldine Fitzgerald** has returned from Ireland, and is playing the feminine lead opposite **Laurence Olivier** in **Warner Bros.'** production of **"Disraeli"** . . . **Metro-Goldwyn-Mayer** put **"Arouse and Beware"**, MacKinlay Kantor novel with a Civil War background, before the cameras this week, with **Wallace Beery, Dolores Del Rio** and **John Howard** teamed in the leads . . . **Darryl Zanuck** has chosen **"Dance With The Devil"** as the new title for the **20th Century-Fox** picture formerly known as **"Johnny Apollo"**, in which **Tyrone Power** and **Dorothy Lamour** will co-star . . . **Wayne Morris,** who has just completed his role in **"Brother Rat and a Baby"**, has been given a new term contract by **Warner Bros.** . . . At the same Studio, **Priscilla Lane** has been named for the feminine lead in the new **Warner Bros.** picture, **"The Patent Leather Kid"** in which **George Raft** will be starred . . . **"Goodbye Mr. Chumps"** will be the title for the **Three Stooges'** next **Columbia** comedy . . . **Richard Greene** has been assigned the romantic lead opposite **Zorina** in **"I Was an Adventuress"** at **20th Century-Fox Studios. Eric Von Stroheim** is also slated for one of the leading roles, and will return to **Hollywood** specially for this film . . . **Jane Bryan** has been cast in a leading role in **Warner Bros.' "We Shall Meet Again"**, in which **Merle Oberon** and **George Brent** are featured . . . **Columbia Pictures** will shortly put into production a second of the **"Little Peppers"** series, entitled **"Five Little Peppers Midway"** . . . Two new screenplays are underway at the **Walter Wanger Studios: "So Gallantly Gleaming"**, based on the romance and adventure of General John C. Fremont, **historical epic,** and **"Dynasty of Death"**, the adaptation of the **best-selling novel** by Taylor Caldwell . . . **"For Women Only"** an original story by Hilda Stone, has been purchased by **20th Century-Fox** for production by **Sol M. Wurtzel,** as one of the three **"Hotel For Women"** pictures which are scheduled for early production . . . **Anatole Litvak** has been assigned to direct the forthcoming picture **"Villa On The Hill"**, the **James Hilton** adaptation of the **best-selling novel** by **Somerset Maugham** which has been scheduled tentatively for **Bette Davis** . . . **Gregory Ratoff** has been assigned to direct **Zorina** in **"I Was An Adventuress"** at **20th Century-Fox Studios.**

H E

RS

OF

X"

d Errol
avilland,
Henry
d Ralph
Dieterle.
l lavish
magni-
irely in
rom the
shine all
any . . .
be put
. Errol
e swag-
es lack
r box-

Grand N

"EXI

HELDOVE

S Eddie
nk Mc-
Kins-
by Ray

A comedy
years
of this
edy is a
season's
ly for
stealing
impres-
ng by
George

And Anoth

ON

PREMIER

Kids',
m Litel

"RA

previous
nly one
st as a
-gentle-
ot new,
is good
en con-
ich will
icture".

A Zane Grey saga.

LYER

binson,
Hussey
H. C.

GRAN

e who
with
tossed
pletely
rt in a
ood as
. novel
in oil-

ST. JOHN MO

ires Reviewed In November

COLUMBIA

"MR. SMITH GOES TO WASHINGTON"

STARRING James Stewart and Jean Arthur, with Edward Arnold, Thomas Mitchell, Claude Rains and Harry Carey. Produced and directed by Frank Capra.

"Frank Capra has produced a picture that can stand comparison with any of his previous Academy Award winners . . . James Stewart's best picture to date . . . may receive an Academy Award nomination for his performance . . . high spot comes when "Senator Smith", with sideline coaching from the gallery by Jean Arthur, opens up a one-man filibuster in the senate, lasting more than twenty-four hours . . . should prove a money-maker in any democratic country".

TRADE HONOURS GOULD

Winnipeg, Man. — T. J. ("Ted") Gould, President of the Manitoba Film Board of Trade; who left Winnipeg Sunday for Toronto where he takes over the management of Regal Films, was honored by a gathering of 45 motion picture distributors at a luncheon at the Fort Garry Hotel. Among those who paid tributes to the value of Mr. Gould's services to motion picture in Western Canada were Charles Weiner, manager of Monogram Films, Minneapolis, Minn. I. Allen, on behalf of the members of the Film Board, presented Mr. Gould with a marble desk set.

RODDICK IN SAINT JOHN

Halifax, N.S. — R. S. Roddick, Manager of the Capitol Theatre, Halifax, N.S., paid a visit to Saint John and was in conference with W. H. Golding of the Capitol Theatre there. Mr. Roddick is also secretary of the Conciliation Board and District Manager for Famous Players.

NEW CORNWALL THEATRE

Cornwall, Ont. — The Palace Amusement Company have announced their intention of building a new theatre at Cornwall, The Uptown, on Pitt Street, opposite The Palace, which will show first run pictures.

The theatre will have a seating capacity of 912 and will cost approximately $125,000. The front will be glass brick, and above the marquee, vitrolite. The architect is Murray Brown of Toronto.

"CHARLIE" FOR REEVE

Toronto, Ont. — Deputy Reeve Cashman of North Township, better known as "Charlie" Cashman, the man who looks after much of the film industry's photo-engraving and electrotyping business, has announced that he will run for the post of Reeve of North Township this year.

Stop! Look! Listen!

Total revenue of Canada's film exchanges during 1938 was $10,218,700, a 7.8 per cent increase over the previous year's revenue according to the Dominion Bureau of Statistics reports. Exchanges **employed 385 males** and **263 females,** who were paid a total of **$1,081,900 . . . Erich Pommer** (producer of "Jamaica Inn" and "The Beachcomber"), and **Charles Laughton,** having suspended activity of their producing corporation, **Mayflower Pictures** because of the War, have both signed individual contracts with **RKO Radio Pictures . . .** An immediate **Hollywood studio strike** was **averted** when **union representatives** granted the producers more **time to study** the situation regarding the present wage controversy, **21 Unions demand a 10% wage increase . . . Joseph R. Vogel,** executive in charge of **Loew Circuit** operations outside of **New York,** has been elected a **member of the board** of **Loew's Inc.** Starting as an **usher, Joe Vogel** has been with the company for the past **thirty years . . . Jane Bryan** will attend the world premiere of **"We Are Not Alone",** the film in which she plays the lead opposite **Paul Muni,** at **Radio City Music Hall,** Nov. 30th . . . **"The Private Lives of Elizabeth and Essex"** had a total of 265 simultaneous openings . . . The **British Columbia** government has included **$12,000** in the **1940 budget** for motion pictures. They plan to produce a scenic travelogue in color for **distribution** throughout theatres of the **United States** and **Eastern Canada . . . Hoyts Sydney Theatres** sponsored a **Movie Quiz Contest.** In answer to the question as to **preference** for single or double-feature programmes the results showed **100% demand** for **double feature programmes . . . Columbia Pictures** is selling **"Mr. Smith Goes To Washington"** as a special feature **separate** from its **regular program . . . Metro-Goldwyn-Mayer's** Selznick production, **"Gone With The Wind"** is set for special pre-release dates in ten big houses. Film will open simultaneously at **The Astor** and **The Capitol** in **New York** on **December 19th.** The **picture runs three hours and 38 minutes . . .**

WARNER'S SALES DRIVE

New York, N.Y. — Warner Bros. has set its 4th Annual Sears Drive, December 24th to April 13th. Plans for the 16 week drive were completed at a series of meetings held here recently. Wolfe Cohen, Canadian District Manager, attended the meetings.

BAHRYNOWSKI RETURNS

Regina, Sask. — Charlie Bahrynowski, Met theatre manager, has returned from a booking trip to Winnipeg.

ON FILM ROW

Saint John, N.B. — Visitors at Film Row recently have been Messrs. M. L. McLean of the Strand Theatre, Blacks' Harbour, N.B., who was accompanied by Joseph Reardon; A. J. Mason and his son, Lloyd Mason, of the Capitol Theatre, Springhill, N.S.; Jack Butler, of the Imperial Theatre, Moncton, N.B.; Mr. and Mrs. J. A. Williams, of the Chipman Theatre, Chipman, N.B., and Earl Nesbitt of the Star Theatre, Edmundston, N.B.

The Canadian Moving Picture Digest
Entered as Second Class Matter
RAY LEWIS - - - Editor and Publisher
Published by
CANADIAN MOVING PICTURE DIGEST COMPANY, LIMITED
259 Spadina Avenue - Toronto
Telephone: WAverley 4929
Cable: Raydigest
Established 1915. Publication weekly.
Subscription: $5.00 yearly

— Correspondents —
ROBERT LANSING.....Washington, D.C.
WARD SHAFTESBURY.....London, England
A. L. FAIRWEATHER.....Saint John, N.B.
J. J. CONKLIN.....Winnipeg, Man.
BRUCE PEACOCK.....Regina, Sask.

CANADIAN PRESS BOOSTS "LION HAS WINGS"

Toronto, Ont.—"The Lion Has Wings", United Artists' Korda release, film dealing with the Royal Air Force, had its North American premiere at The Uptown Theatre, Toronto.

A private screening for officials in Ottawa, attended by Cabinet Members and heads of both the Canadian and Australian Air Forces was held upon receipt of a print. A screening was held at Toronto for the press, syndicates, broadcasting station officials as well as officers of the Air Force. The daily press responded with editorial comment on the film. The Globe and Mail, Toronto, powerful morning paper with a national circulation, devoted considerable space to editorially say "a picture which should be seen by every Canadian".

'MARCH' TO BOSTON

Saint John, N.B.—R. G. March and Leslie Kerr of the 20th Century-Fox Film Corporation, Manager and Booker, have left by motor for Boston, Mass., in connection with their company's Kent Drive.

Royal Tour Film Contributed to Red

FAMOUS PLAYERS DONATES 10%

Toronto, Ont. — The Premiere of the "Royal Canadian Government Film Bureau, under the Badgley, takes place at the Capitol Theatre, Ot His Excellency, Lord Tweedsmuir, Governor Ge

Distributed Free

This film is being distributed in Western Canada by Columbia Pictures, and in Eastern Canada by Empire-Universal. These two companies are doing the work of distribution free, by contributing their share of the rentals, 35%, to the Red Cross. The Dominion Government is turning over their share of the rental returns, 65%, to the Red Cross also. This should net the Red Cross more than $25,000.

Donate Trailers

Associated Screen News made a Red Cross trailer, 140 English copies and 20 French copies. The cost of making this trailer was about $1,500, which represents this company's contribution towards the Red Cross.

Vitagraph handled the distribution of these trailers throughout Canada, without cost to the Red Cross, and through the co-operation of exhibitors approximately 500 theatres ran these trailers.

10% From F.P.

Famous Players Canadian Corporation has issued instructions to all theatres, including subsidiary companies such as B. & F. Theatre Holding, etc., that 10% of the total receipts during the showing of the "Royal Tour" shall be turned over to the local Red Cross branches in the cities where the F.P. houses are located across Canada.

The "Royal Tour" is an 11 reel film.

nder Afloat"
ana Turner

ume of Pictures viewed In Nov.

UNITED ARTISTS

KAN

Kaml**MEZZO - A LOVE STORY"**
unanim**ING** Leslie Howard and In-
presente**Bergman**, with Edna Best and
cer, pro**alliday**. Directed by Gregory
council

of only Leslie Howard's first picture
operati**ygmalion'**, and Producer David
In prof**'s first since 'Made For Each**
man F**this picture contains an abun-**
which l**f exploitable material . . . In**
men b**ntent and dramatic talent pre-**
booth. **fficient drawing power to sus-**
F **in downtown openings and**
NATP' **subsequents . . . Miss Berg-**
Toro**ngs a refreshing personality to**
is repo**s of this continent".**
appoint **"THE REAL GLORY"**
constitu**RING** Gary Cooper, with
izing a**id Niven**, Reginald Owen,
onel J**Leeds and Broderick Craw-**
Morris**irected by Henry Hathaway.**
Nat T**el Goldwyn's latest offering**
are the**ittle short of the 'colossal' cate-**
Sever**inding up as merely 'terrific'**
discuss**pending chiefly upon the draw**
has bee**ar, Gary Cooper, and the addi-**
and lea**rawing power of David Niven,**
It is ex**Leeds and Reginald Owen, the**
soon he**should fare exceedingly well at**
the dr**-office, especially in Ontario,**
general**lue to the banning of 'Beau**
ARICooper has been absent from
Edm**en for some time".**
board a
trial Re
bitrated
motion
projecti**RING** Kent Taylor, with
cussions**a Hayes and Richard Lane.**
into a s**l by Les Goodwins.**

SHO
well little mystery-comedy that
Saint**ve excellent fare for any dual-**
have b**program. Well produced and**
regular**it lacks only a 'name' cast to**
showin**into the higher brackets . . .**
at Sair**is a sample of RKO's 'B' prod-**
men w**the coming year, it looks like**
in the**rogram."**
shown,
was "I**"THREE SONS"**
RING Edward Ellis, with J.
CA
TO
vard Bromberg, Kent Taylor,
ne Alexander, William Gar-
Aylr**obert Stanton and Virginia**
owner**irected by Jack Hively.**
Theatr**ther of those down-to-earth,**
to Th**dramas for which Edward Ellis**
(Allen**ome noted . . . Similar to 'Man**
move**ember' in tempo, it lacks the**
will ta**Kanin touch that raised the**
the ne**picture so high . . . will prove**
has op**e draw on a double-bill."**

Shooting The Stars

Madeleine Carroll has been signed to play the stellar role of Livia in **Edward Small's** forthcoming production of **"My Son, My Son!"**. Also added to the cast is **Frances Dee.** Film will be directed by **Charles Vidor** for **United Artists** release . . . **Geraldine Fitzgerald** has returned from Ireland, and is playing the feminine lead opposite **Laurence Olivier** in **Warner Bros.'** production of **"Disraeli"** . . . **Metro-Goldwyn-Mayer** put **"Arouse and Beware"**, MacKinlay Kantor novel with a Civil War background, before the cameras this week, with **Wallace Beery, Dolores Del Rio** and **John Howard** teamed in the leads . . . **Darryl Zanuck** has chosen **"Dance With The Devil"** as the new title for the **20th Century-Fox** picture formerly known as **"Johnny Apollo"**, in which **Tyrone Power** and **Dorothy Lamour** will co-star . . . **Wayne Morris,** who has just completed his role in **"Brother Rat and a Baby"**, has been given a new term contract by **Warner Bros.** . . . At the same Studio, **Priscilla Lane** has been named for the feminine lead in the new **Warner Bros.** picture, **"The Patent Leather Kid"** in which **George Raft** will be starred . . . **"Goodbye Mr. Chumps"** will be the title for the **Three Stooges'** next **Columbia** comedy . . . **Richard Greene** has been assigned the romantic lead opposite **Zorina** in **"I Was an Adventuress"** at **20th Century-Fox Studios. Eric Von Stroheim** is also slated for one of the leading roles, and will return to **Hollywood** specially for this film . . . **Jane Bryan** has been cast in a leading role in **Warner Bros.' "We Shall Meet Again"**, in which **Merle Oberon** and **George Brent** are featured . . . **Columbia Pictures** will shortly put into production a second of the **"Little Peppers"** series, entitled **"Five Little Peppers Midway"** . . . Two new screenplays are underway at the **Walter Wanger Studios: "So Gallantly Gleaming"**, based on the romance and adventure of General John C. Fremont, **historical epic,** and **"Dynasty of Death"**, the adaptation of the **best-selling novel** by Taylor Caldwell . . . **"For Women Only"** an original story by Hilda Stone, has been purchased by **20th Century-Fox** for production by **Sol M. Wurtzel,** as one of the three **"Hotel For Women"** pictures which are scheduled for early production . . . **Anatole Litvak** has been assigned to direct the forthcoming picture **"Villa On The Hill"**, the **James Hilton** adaptation of the **best-selling novel** by **Somerset Maugham** which has been scheduled tentatively for **Bette Davis** . . . **Gregory Ratoff** has been assigned to direct **Zorina** in **"I Was An Adventuress"** at **20th Century-Fox Studios.**

Resume of Pictures Reviewed In November

WARNER BROTHERS

"THE PRIVATE LIVES OF ELIZABETH AND ESSEX"

STARRING Bette Davis and Errol Flynn, with Olivia de Havilland, Donald Crisp, Alan Hale, Henry Stephenson, Vincent Price and Ralph Forbes. Directed by William Dieterle.

"Produced on a vast and lavish scale, with hundreds of extras, magnificent settings, and filmed entirely in Technicolor, this latest epic from the Warner studio bids fair to outshine all previous epics from that company . . . Miss Davis' performance must be put down as one of her greatest . . . Errol Flynn is properly dashing as the swaggering Essex, but his love scenes lack conviction . . . A certainty for box-office records".

"ON YOUR TOES"

STARRING Vera Zorina and Eddie Albert, with Alan Hale, Frank McHugh, Jimmy Gleason, Leonid Kinskey and Erik Rodes. Directed by Ray Enright.

"A hit on Broadway a few years back, the Warner version of this Rodgers and Hart musical comedy is a sparkling addition to the new season's product . . . Fashioned chiefly for laughs, with Alan Hale nearly stealing the show as a Russian ballet impressario . . . Spectacular dancing by Zorina under the direction of George Ballanchine".

"THE DEAD END KIDS ON DRESS PARADE"

STARRING 'The Dead End Kids', with Frankie Thomas, John Litel and Cissie Loftus.

"A radical departure from previous 'Dead End Kid' films, with only one of the boys, Leo Gorcey, cast as a roughneck, and all the others—gentlemen cadets . . . the theme is not new, but the manner of presentation is good . . . production has been given considerable dressing up, and as such will prove an excellent supporting picture".

METRO-GOLDWYN-MAYER

"BLACKMAIL"

STARRING Edward G. Robinson, with Gene Lockhart, Ruth Hussey and Bob Watson. Directed by H. C. Potter.

"A perfect picture for those who like lusty, red-blooded thrills, with plenty of good dramatic acting tossed in . . . at times Robinson is completely overshadowed by Gene Lockhart in a characterization every bit as good as his masterpiece in 'Algiers' . . . novel background of fire-fighting in oil-fields."

COLUMBIA

"MR. SMITH GOES TO WASHINGTON"

STARRING James Stewart and Jean Arthur, with Edward Arnold, Thomas Mitchell, Claude Rains and Harry Carey. Produced and directed by Frank Capra.

"Frank Capra has produced a picture that can stand comparison with any of his previous Academy Award winners . . . James Stewart's best picture to date . . . may receive an Academy Award nomination for his performance . . . high spot comes when "Senator Smith", with sideline coaching from the gallery by Jean Arthur, opens up a one-man filibuster in the senate, lasting more than twenty-four hours . . . should prove a money-maker in any democratic country".

TRADE HONOURS GOULD

Winnipeg, Man. — T. J. ("Ted") Gould, President of the Manitoba Film Board of Trade; who left Winnipeg Sunday for Toronto where he takes over the management of Regal Films, was honored by a gathering of 45 motion picture distributors at a luncheon at the Fort Garry Hotel. Among those who paid tributes to the value of Mr. Gould's services to motion picture in Western Canada were Charles Weiner, manager of Monogram Films, Minneapolis, Minn. I. Allen, on behalf of the members of the Film Board, presented Mr. Gould with a marble desk set.

RODDICK IN SAINT JOHN

Halifax, N.S. — R. S. Roddick, Manager of the Capitol Theatre, Halifax, N.S., paid a visit to Saint John and was in conference with W. H. Golding of the Capitol Theatre there. Mr. Roddick is also secretary of the Conciliation Board and District Manager for Famous Players.

NEW CORNWALL THEATRE

Cornwall, Ont. — The Palace Amusement Company have announced their intention of building a new theatre at Cornwall, The Uptown, on Pitt Street, opposite The Palace, which will show first run pictures.

The theatre will have a seating capacity of 912 and will cost approximately $125,000. The front will be glass brick, and above the marquee, vitrolite. The architect is Murray Brown of Toronto.

"CHARLIE" FOR REEVE

Toronto, Ont. — Deputy Reeve Cashman of North Township, better known as "Charlie" Cashman, the man who looks after much of the film industry's photo-engraving and electrotyping business, has announced that he will run for the post of Reeve of North Township this year.

Stop! Look! Listen!

Total revenue of Canada's film exchanges during 1938 was $10,218,700, a 7.8 per cent increase over the previous year's revenue according to the Dominion Bureau of Statistics reports. Exchanges **employed 385 males** and **263 females,** who were paid a total of **$1,081,900 . . . Erich Pommer** (producer of "Jamaica Inn" and "The Beachcomber"), and **Charles Laughton,** having suspended activity of their producing corporation, **Mayflower Pictures** because of the War, have both signed individual contracts with **RKO Radio Pictures . . .** An immediate **Hollywood studio strike** was **averted** when **union representatives** granted the producers more **time to study** the situation regarding the present wage controversy, **21 Unions demand a 10% wage increase . . . Joseph R. Vogel,** executive in charge of **Loew Circuit** operations outside of **New York,** has been elected a **member of the board** of **Loew's Inc.** Starting as an **usher, Joe Vogel** has been with the company for the past **thirty years . . . Jane Bryan** will attend the world premiere of **"We Are Not Alone",** the film in which she plays the lead opposite **Paul Muni,** at **Radio City Music Hall,** Nov. 30th . . . **"The Private Lives of Elizabeth and Essex"** had a total of 265 simultaneous openings . . . The **British Columbia** government has included **$12,000** in the **1940 budget** for motion pictures. They plan to produce a scenic travelogue in color for **distribution** throughout theatres of the **United States** and **Eastern Canada . . . Hoyts Sydney Theatres** sponsored a **Movie Quiz Contest.** In answer to the question as to **preference** for single or double-feature programmes the results showed **100% demand** for **double feature programmes . . . Columbia Pictures** is selling **"Mr. Smith Goes To Washington"** as a special feature **separate** from its **regular program . . . Metro-Goldwyn-Mayer's** Selznick production, **"Gone With The Wind"** is set for special pre-release dates in ten big houses. Film will open simultaneously at **The Astor** and **The Capitol** in **New York** on **December 19th.** The **picture runs three hours and 38 minutes . . .**

WARNER'S SALES DRIVE

New York, N.Y. — Warner Bros. has set its 4th Annual Sears Drive, December 24th to April 13th. Plans for the 16 week drive were completed at a series of meetings held here recently. Wolfe Cohen, Canadian District Manager, attended the meetings.

BAHRYNOWSKI RETURNS

Regina, Sask. — Charlie Bahrynowski, Met theatre manager, has returned from a booking trip to Winnipeg.

ON FILM ROW

Saint John, N.B. — Visitors at Film Row recently have been Messrs. M. L. McLean of the Strand Theatre, Blacks' Harbour, N.B., who was accompanied by Joseph Reardon; A. J. Mason and his son, Lloyd Mason, of the Capitol Theatre, Springhill, N.S.; Jack Butler, of the Imperial Theatre, Moncton, N.B.; Mr. and Mrs. J. A. Williams, of the Chipman Theatre, Chipman, N.B., and Earl Nesbitt of the Star Theatre, Edmundston, N.B.

Reduce Duty On Imports From England By 10%

DISTRIBUTORS MUST PAY ON $4.47 POUND VALUE

Toronto, Ont.—The Department of National Revenue has revised the regulations by order-in-council, reducing the duty on imports from Great Britain by Canadian film distributors, by 10%.

The new order states that the duty is to be computed on the selling rate of the pound sterling as declared by the Foreign Exchange Control Board at Ottawa. The current selling price of sterling in Canada is approximately $4.47. The previous fixed rate was $4.86 to the pound, as the value of the pound for duty purposes on imports into Canada from the United Kingdom. No concessions were granted when the Canadian Government ruled after war was declared, that duty on imports from the United States would be figured on the premium rate on the American dollar, at $1.11. This established a tariff increase on U.S. importations.

Further announcements have been made that Canadian firms must pay for importations in the currency of the country from whom the goods has been purchased and not from funds held in another country. This means that the Canadian film exchanges cannot make payments for importations through the home offices in New York, where the pound sterling is quoted at approximately $3.90, but must pay at the rate of $4.47, the price at which the pound is now pegged in Canada.

ROBBERS "FOILED"

Saskatoon, Sask. — Prompt action of a city policeman nipped an attempted safe-cracking at the Roxy Theatre in the bud recently. The safe-cracker had knocked the dial off the strongbox and was in the act of punching the lock when the constable made the arrest.

ENGAGE THEATRES FOR ELECTION CAMPAIGNS

Saint John, N.B. — The Capitol Theatre, Saint John, N.B., was among the theatres which have been engaged for use of a political party during the recent election campaign in New Brunswick. Others were the Capitol at Woodstock and the Gaiety at Minto, N.B.

MASTERS IN SAINT JOHN

Saint John, N.B.—Haskell Masters, General Manager of the United Artists Corporation Limited, paid a visit to Saint John recently.

POSITION WANTED

Young Canadian wants to learn motion picture projection work. Go anywhere. Start at $10. Phone ME. 6752 or write A. E., 21 Lennox Street, Toronto, Ont.

THE SUCCESS
of your
THEATRE
depends upon
GOOD EQUIPMENT

consult
GENERAL
THEATRE SUPPLY COMPANY Ltd.
184 BOND STREET TORONTO • 336 MAYOR STREET MONTREAL

INTRODUCE CLUB NITE

Indian Head, Sask. — Club Nites have been started by the new owners of the Auditorium Theatre. One night each week five dollars is offered. Each time the lucky ticket-holder is not in the audience the money climbs another five dollars, ready for next week's winner.

Jim Killer, chief operator, has been named manager of the theatre by J. J. Baldwn, who has returned to Winnipeg.

A beaded screen is expected to be installed soon.

OPEN TRENTON HOUSE

Trenton, Ont.—The Century Theatre, new 20th Century Theatres will open on November 27th. Tom Naylor of Toronto is the new manager.

This theatre was built on the site of the old Ford Garage.

Trans-Canada Showings

TORONTO

AVENUE
"The Girl In The Taxi" (Grand National), and "Dark Journey" (Regal Films).
IMPERIAL
"First Love" (Universal), with Deanna Durbin.
LOEW'S
"Babes In Arms" (Metro-Goldwyn-Mayer), with Mickey Rooney and Judy Garland.
SHEA'S
"The Man They Could Not Hang" (Universal), with Boris Karloff.
UPTOWN
2nd week. "Mr. Smith Goes To Washington" (Columbia), with James Stewart and Jean Arthur.

MONTREAL

CAPITOL
"U-Boat 29" (Columbia), with Conrad Veidt and Valerie Hobson, also "Five Little Peppers" (Columbia), with Edith Fellows.
LOEW'S
2nd week. "Mr. Smith Goes To Washington" (Columbia), with Jean Arthur and James Stewart.
ORPHEUM
"Intermezzo" (Selznick-U.A.), with Leslie Howard and Ingrid Bergman, also "Charlie Chan At Treasure Island" (20th Century-Fox), with Sidney Toler, Cesar Romero and Pauline Moore.
PALACE
"Ninotchka" (Metro-Goldwyn-Mayer), with Greta Garbo, Melvyn Douglas and Ina Claire.
PRINCESS
"The Cat and the Canary" (Paramount), with Bob Hope and Paulette Goddard, also, "$1,000 A Touchdown" (Paramount), with Joe E. Brown and Martha Raye.

CALGARY

CAPITOL
"Mr. Smith Goes To Washington" (Columbia), with Jean Arthur and James Stewart.
PALACE
"Thunder Afloat" (Metro-Goldwyn-Mayer), with Wallace Beery, Chester Morris and Virginia Grey.
STRAND
"Tarzan Finds A Son" (Metro-Goldwyn-Mayer), with Johnny Weismuller and Maureen O'Sullivan, also "These Glamour Girls" (Metro-Goldwyn-Mayer) with Lew Ayres and Lana Turner.

SAINT JOHN

CAPITOL
"The Private Lives of Elizabeth and Essex" (Warner Bros.), with Bette Davis, Errol Flynn and Olivia De Havilland.
STRAND
"The Girl Downstairs" (Metro-Goldwyn-Mayer), with Franciska Gaal and Franchot Tone, also "Mystery of the White Room" (Universal), with Bruce Cabot and Helen Mack.
MAYFAIR
"Jamaica Inn" (Paramount), with Charles Laughton, also "$1,000 a Touchdown" (Paramount), with Martha Raye and Joe E. Brown.

WINNIPEG

CAPITOL
"The Private Lives of Elizabeth and Essex" (Warner Bros.), with Bette Davis, Errol Flynn and Olivia De Havilland.
GARRICK
4th week. "Mr. Smith Goes To Washington" (Columbia), with Jean Arthur and James Stewart.
LYCEUM
"Coast Guard" (Columbia), with Randolph Scott, Frances Dee and Ralph Bellamy.
METROPOLITAN
"Thunder Afloat" (Metro-Goldwyn-Mayer), with Wallace Beery, Chester Morris and Virginia Grey.

VANCOUVER

CAPITOL
"Drums Along The Mohawk" (20th Century-Fox), with Claudette Colbert and Henry Fonda.
DOMINION
"The Star Maker" (Paramount), with Bing Crosby.
ORPHEUM
"Ninotchka" (Metro-Goldwyn-Mayer), with Greta Garbo, Melvyn Douglas and Ina Claire.
PLAZA
2nd week. "The Man In The Iron Mask" (Small-U.A.), with Louis Hayward and Joan Bennett.
STRAND
"On Your Toes" (Warner Bros.), with Vera Zorina and "Smashing The Money Ring" (Warners-F.N.), with Ronald Reagan and Margot Stevenson.